

Media Monitoring Report – Metal Release

Social and Traditional Media

February 24, 2016

Good Morning –

This is a situation specific media monitoring report relating to the Portland metals release. This report contains both traditional and social media sources.

Danielle on behalf of the HSPR Team

Traditional Media

Political

- [Woman near Bullseye plant dealing with health problems testifies at capitol](#) (FOX12)
- ['Disgusted' residents sound off on Portland air pollution](#) (Oregonian)

Environment

- [What You Need To Know About Heavy Metals Pollution In Portland](#) (KUOW)
- [OR DEQ Seeks \\$1.5 Million To Test, Regulate Air Pollution](#) (OPB)
- [Bullseye Glass says it's quitting arsenic usage for good](#) (KATU)
- [Bullseye Glass vows to never use arsenic](#) (KGW)
- [Bullseye Glass will stop using arsenic indefinitely](#) (KOIN)
- [Hope is in the air that Portland's housing market will survive pollution](#) (KATU)
- [DEQ asking for \\$1.5 million to test toxic air in response to concerned residents](#) (KATU)
- [Portland residents worried over increasing air pollution](#) (Maine News)
- [DEQ needs more money to tackle SE Portland air quality](#) (KOIN)
- [Primer on toxic metals emitted into Portland's air](#) (Portland Tribune)

Related topics

- [BPU updated on status of chromium plume](#) (The Los Alamos Monitor)
- [Taking the lead](#) (Portland State University – The Vanguard)

Social Media

Online Groups – What they are discussing within the last 24 hours

- [Neighbors for Clean Air](#) Facebook.
 - **Comments:**
 - While there have been comments on this page in the previous 24 hours, the topics are broad. The Eastside Portland Air Coalition Group is much more targeted on the metals release.
- [Eastside Portland Air Coalition](#) (A.K.A [Inner SE/NE Air Quality](#)) Facebook

- **Note: This group has been very active within the previous 24 hours due to the hearing this morning in Salem. This is a marked increase from any previous report. There is more conversation on the Fb page than what is listed here.**
- **Comments:**
 - Link to [Keeping Focus Despite the Anger](#)
 - My son attends Faubion at Tubman. I just received a message from PPS stating that both the air and soil samples done on the campus came back revealing no cadmium or arsenic. The message said that the tests were done by an independent contractor but I missed the name. Did anyone receive a message and hear the name? While I am happy to hear the news, I would like to know more details about the testing i.e.: testing methods, how many soil samples were taken, what reference ranges were used, etc.
 - Dick Pederson is saying that the DEQ has all the authority it needs to make new rules. Which means the DEQ could have made those rules years ago. Dick Pederson must be replaced. He's had his chance and failed.
 - I appreciated the opportunity to sit in on the House Energy & Environment Committee this morning. Thank you to everyone who provided such powerful testimony, and to all the others who came to support them and show your concern. I believe \$1.5 million is now in the budget for DEQ equipment and personnel to increase monitoring in Portland. This is only a start; we have a long way to go to ensure toxic-free air, water, and products! To keep up on legislative updates, join my "Alissa Keny-Guyer for House District 46" FB page, or email me at alissa@alissakenyguyer.com.
 - I just sent a letter to Gov. Brown asking her to direct DEQ to request a list of materials currently being used by Bullseye to help them better target their air monitoring campaign. I would urge you to do the same. The crux of the issue is that DEQ is currently testing for a set of metals that may be unrelated to what Bullseye is using; if we want to know about ongoing emissions, we need to know what the likely emission candidates are. Bullseye uses lots of exotic materials, and DEQ has stated on several occasions that they don't know much about glass manufacturing, and less so about art glass. They need to know what to test for. If you want to contact the governor electronically, you need to use her web form.
 - **South Portland Air Quality (New Fb Group)** After a little bit of time and discussion, Sarah Clark, myself, and some others from Eastmoreland Neighborhood Association, Brentwood-Darlington, and SE Uplift have created a new FB group for people to discuss and self-organize around air pollution in "south" Portland (and Milwaukie!). If you are concerned about the arsenic and nickel hotspots (and who knows what other heavy metals?) around Precision Castparts, McClure Industries, Union Pacific

Railroad and more, then this group is for YOU. *** WANTED *** A few good people to invite others AND to start organizing what can be done to improve public health in south Portland and Milwaukie.

- CONTACTS LIST (thanks [Kerry](#))

City of Portland:...

Charlie Hales: mayorcharliehales@portlandoregon.gov

Dan Saltzman: dan@portlandoregon.gov

Nick Fish: nick@portlandoregon.gov

Amanda Fritz: Amanda@portlandoregon.gov

Steve Novick: novick@portlandoregon.gov

State of Oregon:

Governor Kate Brown:

<https://www.oregon.gov/gov/pages/contact.aspx>

State Representative Rob Nosse: Rep.RobNosse@state.or.us

US Representative:

Representative – Earl Blumenauer:

https://forms.house.gov/blume.../webforms/issue_subscribe.html

US Senators:

Jeff Merkley: <http://www.merkley.senate.gov/contact>

Ron Wyden: <https://www.wyden.senate.gov/contact>

EPA Region 10:

Regional Administrator: mclerran.dennis@epa.gov

Office of Air, Waste and Toxics: hastings.janis@epa.gov

Oregon Operations: Barber.Anthony@epamail.epa.gov

Oregon Department of Environmental Quality (DEQ):

Director: Dick Peterson - pedersen.dick@deq.state.or.us

NW Regional Administrator: Nina Deconcini:

deconcini.nina@deq.state.or.us

Bullseye Glass:

President: Daniel Schwoerer – danschwoerer@bullseyeglass.com

Human Resources: Debi Wali – debiwali@bullseyeglass.com

State of Oregon: Governor Kate Brown - Contact the Office of the Governor

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[OREGON.GOV](#)

- I received an email back from the local researcher involved in the moss study and I thought I would pass it along. I asked Jovan if there was the possibility that the study would continue and if it was feasible to have moss analyzed from my own property (in Brentwood-Darlington). Quick summary: the researchers are in process of peer review and publication of their findings, any further study will likely need to be different researchers/individuals who continue where this study left off. Here's her

full reply: -- Hi Amanda, Thank you for your interest. As you might imagine, we've been completely inundated with questions (which is great - I'm not complaining!) and press requests. We are preoccupied at the moment with getting the cadmium and arsenic study peer-reviewed and published in a scientific journal and working on a couple related studies. Progress is slow but we're working as fast as we can. The bottom line is that we don't have a plan per se to do any additional moss work at this time and need to be able to work through our backlog. That said - I can share our method for collecting, preparing and analyzing the moss in the lab if you are interested. Moss and lichen can accumulate many different pollutants although methods for extracting heavy metals are relatively easy (with the help of a commercial lab - they run similar methods to test metals in soils) compared to extraction of PAHs, flame retardants, pesticides, etc. I've been receiving MANY emails from citizens as well as the DEQ wanting to sample moss and potentially map hotspots. So the will is there. My hope is that people will find a way to organize and coordinate a citizen science project. Just throwing out ideas - there may be ways to coordinate with DEQ's efforts or set up an agreement with PSU, who has several students in bryology and urban ecology who have experience working with the moss. I was recently contacted by a man with GIS skills who maybe could help with mapping the moss data. There may be a couple professors out there who would be interested in taking a leadership role. I wish I had something more concrete to offer at this time. Thank you for your interest and I commend you for being proactive, Sarah

- **More on their Fb page.**

Hashtags

- It does not yet appear that any one hashtag has been adopted for this issue.
 - Eastside Portland Air Coalition group is discussing the following options:
 - [#airmatters](#)
 - [#EPAC2016](#)
 - [#EPAC](#)
 - [#breathclean](#)
 - [#cleanairpdx](#)
 - [#cleanairmatters](#)
 - [#filtrateorvacate](#)
 - [#bagthatstack](#)